

add-victor Ambassador Role Description

Roles Available: [Ambassador](#) and/or Social Media Assistant / Content Writer / Podcast Lead

Location: Remote, with the opportunity for in-person training & events

Contract & Start Date: Voluntary role, *with available commission & perks*

add-victor: Our History

add-victor is a tech-enabled Recruitment Specialist placing elite-level athletes, high-achieving student-athletes, and ex-military personnel into exciting career opportunities. Our talent pool covers over 80+ sports, offering a diverse selection of driven individuals who combine excellent academics with a proven track record of maximising their potential.

The Role:

We are looking for Ambassadors to join the add-victor team, to act as positive advocates for the free career services available to athletes, and help raise the profile of the organisation, whilst gaining hands-on professional experience in the area of your choice (see below). Successful candidates will be provided with add-victor merchandise, be eligible to receive commission and have access to a development programme, including bespoke career guidance, digital workshops and written references.

Core Responsibilities:

- + Act as a positive advocate for add-victor
- + Share add-victor opportunities with relevant audiences
- + Provide feedback on content, where appropriate
- + Take photos & videos for content use
- + Promote the Club Sponsorship Programme, *financial commission will be provided*
- + Support add-victor idea generation for content production & candidate experience
- + Represent add-victor at relevant events, e.g. Careers Fairs

a. [Social Media Assistant](#)

Social Media Assistant(s) will boost add-victor's social media presence and engagement, particularly within our growing community of Student-Athletes and Sponsored Clubs.

- + Drive engagement to add-victor social media platforms (primarily Instagram and TikTok)
- + Design specific content, graphics, and engaging videos for social media use
- + Produce template to improve future content creation efficiency
- + Post content directly to add-victor social media accounts
- + Engage with the wider add-victor community, by following, liking/commenting relevant content in order to expand our reach and engagement

Ideal for someone with experience in managing social media account(s), a savvy digital enthusiast, with video-making skills and experience. This is an exciting role for someone looking to gain hands-on experience in social media, content creation, and marketing.

b. [Content Writer](#)

Content Writer(s) will support the production of engaging and informative articles, blogs and written messaging, aiming to improve the education materials provided to add-victor candidates and develop the opportunities for individuals to engage with the add-victor platform.

- + Create articles & blogs from scratch, with support from Marketing Lead
- + Generate new ideas for content production
- + Review produced content for the Knowledge Hub, targeted emails & newsletters
- + Conduct online research & interviews to support the creation of new content
- + Utilise data to better understand our target audience & their preferences to boost future content engagement
- + Engage with Social Media Assistants to promote the launch of new & existing content

Ideal for someone with experience in producing informative written content and generating interesting topical ideas, with a willingness to conduct interviews and additional research. This is an exciting role for someone looking to gain practical experience in journalism and content creation.

c. [Podcast Lead](#)

The Podcast Lead will oversee the launch and on-going programming of the add-victor podcast, from concept through to delivery.

- + Project manage the creation of a new podcast
- + Oversee the regular delivery of episodes
- + Generate new ideas for content topics
- + Organise episode themes, guests, scripts etc. to ensure smooth delivery
- + Utilise data to better understand our target audience & their preferences to boost future engagement
- + Engage with Social Media Assistants to promote the launch & on-going episodes

Ideal for someone with experience in managing media-based projects, with a creative mind for engaging content. This is an exciting role for someone looking to gain practical experience in media, marketing and/or podcasting.

Key Ambassador Attributes:

- + Passionate athlete actively engaged in sport
- + Reliable, self-starter, independent, detail-oriented, and out-going
- + Keen to gain experience, learn from others, and contribute to a growing organisation
- + Confident in promoting add-victor services to wider network(s)

To apply, please submit your CV and application via the [add-victor website](#), specific webpages can be found linked above. Online interviews will be conducted in due course.

For more information please email aturnbull@add-victor.com, or check out www.add-victor.com