PARTNER WITH US

EDINBURGH UNIVERSITY SPORTS UNION

EUSU
EDINBURGH UNIVERSITY SPORTS UNION

THE UNIVERSITY OF EDINBURGH IS ONE OF THE WORLD'S TOP UNIVERSITIES, CONSISTENTLY RANKED IN THE WORLD TOP 50.

WE ARE THE BEST SPORTING UNIVERSITY IN SCOTLAND AND RANK TOP 5 IN UK.

EDINBURGH UNIVERSITY SPORTS UNION IS AN INTEGRAL COMPONENT OF POSITIVE STUDENT EXPERIENCE AND SENSE OF BELONGING WITHIN OUR UNIVERSITY COMMUNITY, MAKING MEMORIES AND FRIENDSHIPS WHICH LAST A LIFETIME, WHILE STRIVING FOR EXCELLENCE AT EVERY LEVEL OF SPORTING COMPETITION.

THE SPORTS UNION HAS OVER 8000 MEMBERS EVERY YEAR, WITH MEMBERS FROM MORE THAN 100 DIFFERENT COUNTRIES. AND WE SUPPORT OVER 1000 STUDENT VOLUNTEERS THROUGH OUR COACHING AND VOLUNTEERING ACADEMY.

PARTNERING WITH US WOULD GIVE YOU ACCESS TO MOTIVATED, ENGAGED AND UPSKILLED STUDENTS AS WELL AS OUR STRONG ALUMNI COMMUNITY.

WE WOULD LOVE TO WORK WITH YOU TO CONTINUE TO IMPROVE OUR OFFER TO STUDENTS.
WHY EUSU?

> 8,000 Sports Union Members

> 17,000 Social Media Followers

1,350 Students Volunteers and Coaches

> 100 Countries Represented in our Community

8,000 Students Engaged at Events

1,100 Matches Played per Year

1,000 Individual BUCS Entries

1st Scottish University for Sport

5th UK University for Sport
OUR OFFERING

ACCESS
MOTIVATED, ENGAGED & SKILLED STUDENTS

PRESENCE
EVENTS WITH ~8,000 IN-PERSON ATTENDEES

EXPOSURE
REACH 40,000 CURRENT UNIVERSITY STUDENTS AND 15,000 STAFF

DEVELOPMENT
POTENTIAL TO HOST AND PRESENT AT STUDENT/STAFF EVENTS

ENGAGEMENT
DIGITAL OPPORTUNITIES ENGAGING >150,000 PEOPLE EACH YEAR
OUR CLUBS

70 MEMBER CLUBS

20 - 1,300 MEMBERS PER CLUB

146 INTRAMURAL SPORT TEAMS

5TH RANKED BUCS INSTITUTION

BEST UNIVERSITY FOR SPORT IN SCOTLAND

SPORTS RANGE FROM ARCHERY AND WEIGHTLIFTING TO ROUNDERS AND RUGBY.
EVENT OPPORTUNITIES

- **Headline Event Sponsor**
- **Digital Advertisement** to a following of +17K
- **Sponsor an Award**
- **Pop-up Events and Stands**
- **Physical & Digital Branding** at events
- **Advertisement Banners in Emails** to +8000 Members
- **Flyer / Promotional Material** on venue tables

EUSU
EVENTS - LARGE SCALE EVENTS

SPORTS FAIR
8000 STUDENTS
INTRODUCTION TO SPORT AT EDINBURGH
OPPORTUNITY TO DISCOVER MORE ABOUT OUR SPORTS CLUBS, PARTNERS AND FACILITIES

SPORTS BALL
2000 STUDENTS
12 AWARDS
CELEBRATING SPORTS CLUBS, ATHLETES AND VOLUNTEERS

EUSU
EVENTS - CELEBRATION EVENTS

BLUES & COLOURS 🏆
120 EXCELLING COACHES AND ATHLETES
AWARDS RECOGNISING COMMITMENT AND SUCCESS

PRESIDENTS' CEILIDH
150 STUDENT LEADERS
WELCOMING AND CELEBRATING THE PRESIDENTS AND COMMITTEES OF SPORTS CLUBS

EUSU
DIGITAL OPPORTUNITIES

COMBINED SOCIAL MEDIA FOLLOWING OF +17K AND REACH OF 200K+

BANNER ADVERTISEMENT TO EMAIL DATABASE OF +8,000 RECEIVING E-NEWSLETTER

DIGITAL SCREEN ADVERTISING - VISIBLE TO ALL 16,000 GYM MEMBERS

COMPETITIONS AND GIVEAWAYS
COACHING AND VOLUNTEERING ACADEMY

800 CLUB COMMITTEE MEMBERS

UP-SKILLED STUDENTS FROM OVER 700 DEGREE PROGRAMMED

700 STUDENTS COMPLETING CPD

>350 STUDENT COACHES

30 EDINBURGH AWARDS PRESENTED

MORE INFORMATION ON OUR CVA PROGRAMME
CONTACT US

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SEE WHAT WE’VE BEEN UP TO:

Instagram: UOESPORTSUNION
Twitter: UOESPORTSUNION
LinkedIn: UNIVERSITY OF EDINBURGH SPORT

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